

# Easy Track Solutions

SIMPLER TRACKING  
SIMPLER SOLUTIONS



COMPANY PROFILE

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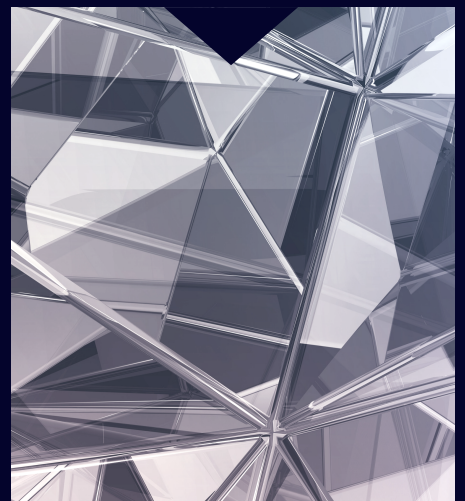


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# ABOUT US

*Easy Track Solutions is an IT based firm specialised in providing innovative solutions in Australia.*

Our aim is to simplify and ease the day-to-day lifestyle of an individual by providing effective technological solutions for the corporate and public sectors.

We customize reliable, efficient and cost effective packages depending on our clients' requirements. Our GPS Tracking and Fleet management systems are one of the most affordable and reliable products in the Australian market.

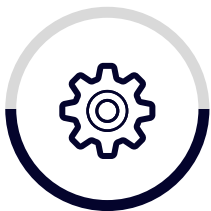
We have a dynamic and motivated team who can provide pre-sales consultancy to assist you with the most suitable option for your business.

## INNOVATION



We pride ourselves in constantly breaking boundaries through creativity and innovation.

## RELIABILITY



All our products and services are tailored to deliver the very best solutions. No request is too demanding.

## PARTNERSHIPS



We only select the highest caliber partners to associate with our business ensuring you the highest quality of service.







## OUR MISSION

Our mission is to broaden the use of Information Technology in the private and corporate sectors by providing a gateway to the world of modern innovation. We aim to build long-term relationships with our clients by providing creative and productive solutions in ICT and IOT.

## OUR VISION

Our vision is to develop and introduce modern technological solutions in Australia by supplying innovative products that are cost-effective and user friendly for the everyday lifestyle.





## OUR SOLUTIONS

*We are actively expanding our key competencies, focusing on the expectations of our clients in the various vertical industries in which they work and compete.*

### CARGO TRACKING

This solution will enable a client gain visibility over their assets through live updates on its location and lock status in real time.

#### Uses and Benefits:

- Secure and track loaded containers
- Secure and track cargo located in storage facilities including warehouses, dry ports, Special Economic Zones, bonded warehouses
- Track and measure temperature in storage facilities for perishable goods
- Secure luxury goods, arms and military equipment and hazardous materials
- Safety, security and quality of liquid cargo while being transported or stored
- Reduction in cost of GIT (Goods In Transit) insurance
- Security of the cargo by sending instant alerts, incase of any theft or disarming of the device/ lock
- Complete log history of the cargo including the time and location of the cargo

### FLEET MANAGEMENT

Business fleet owners and private vehicle owners are increasingly employing fleet management solutions in Australia.

These solutions enable a client to remotely control their fleet more efficiently and cost effectively with real time monitoring. Our Fleet Management system allows you to track your fleet over the Internet using any modern gadget. You can track and receive warning alerts through email, SMS and/or our customised Mobile Application.

#### Effective management of a fleet using our system enables you to achieve:

- Reduction in fuel costs and accidents through route optimisation and monitoring driving behaviour including speeding and harsh breaking alerts.
- Increased vehicle security through Geo-fencing features and diversion alerts
- Reduction in insurance costs by almost ten percent
- Scheduled repairs and maintenance alerts
- Scheduled detailed reports of the fleet

### M2M SOLUTIONS

This solution enables a client to control and management their devices under one platform. We provide M2M SIM cards and Data plans for M2M and IOT (Internet of things) devices. We provide clients with the most cost effective solution best fit for their purpose.

Our SIM cards can be used for vehicle telematics, smart meter reading, vending machines and any machine-to-machine data transmitting devices.

## SOFTWARE DEVELOPMENT & IOT

All Businesses in the logistics industry strive for process automation. This solution includes two separate applications one for drivers and one for dispatchers. This allows client to maintain control over the whole order management process, including order placement, planning, distribution, route optimisation and coordination.

Our logistics and delivery solution also keeps you always on route using Google Maps for more precise address information and routing . The application also allows you to generate reports for efficient analytics and communicates with the receiver by notifying the status of the shipment via email.

## LOGISTICS AND DELIVERY SOLUTIONS

Our highly talented research and development team are constantly pursuing new technologies aiming to develop the overall customer experience.

We provide a number of tailor made management systems that cater to the needs of that particular industry. Some of the software designed by us include:

- Customer Relationship Management System
- Clearing and Forwarding Management System
- Estate Management System
- Printing management system
- Car Rental Management system

All our softwares are tailor made to specific client needs. These softwares can be customised as and when required. We provide 24/7 online support and work on AMC's that allow our customers to focus on their business and allow us look after their IT needs.



# PRODUCTS

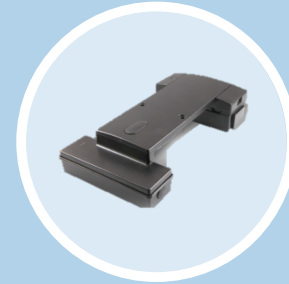
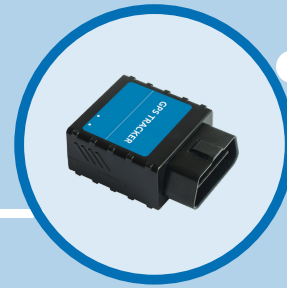
## VEHICLE TRACKING DEVICE

This is an easy plug and track real-time tracking device that collects coordinates and other useful data and transfers them via the GSM network to the server. This device is most useful in situations where location acquisition of remote objects is needed: fleet management, car rental companies, taxi companies, personal cars.

Features:

Features:

- Plug and Track – it's small and can easily be installed directly to car OBDII connector
- Bluetooth transceiver compliant with Bluetooth specification V3.0 for external peripherals
- Real Time tracking and Smart data acquisition based on time, distance, angle, ignition, speed, Geo fencing and I/O events.



## LIGHT SENSORS

This product provides combined connectivity – both cellular and iridium satellite, allowing you to track and monitor your cargo anywhere and anytime – even when outside cellular connectivity range. This unit tracks the status of dry and reefer containers from the container sealing to the offloading point.

Features:

- Enable users to know the position of a container provided by the GPS function; shown as a landmark on the map, an address or coordinate.
- Detects the Lighting level in the container; may indicate that the container door has been left open or imply that there has been an attempt to break-in.
- A Door open/closed alert is sent to the end user either via SMS or Email.
- The device is able to read the humidity and temperature level inside the monitor mostly significant for sensitive shipments

## GPS PADLOCK

This award-winning padlock combines advanced GPS and cellular technology with high security locking to create a solution that protects and communicates with you – no matter where you or your assets are.

It is an ideal solution to seal containers, trailers and other portable units. Our Smart Lock can also be used to secure gates, warehouses and restricted areas. Any unusual event will immediately trigger an emergency alert, allowing you to prevent breach and damage to your cargo or station



INNOVATION & RELIABILITY

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